



**HUNTER EDUCATION/TURN IN A POACHER (HE/TIP) TRAILER SPONSORSHIP POLICY  
ENFORCEMENT PROGRAM  
WASHINGTON STATE DEPARTMENT OF FISH AND WILDLIFE  
ADOPTED MAY 2010  
CHIEF BRUCE BJORK**

**There will be four levels of formal sponsorship:**

- Gold Sponsorship: limited to 4 official gold sponsors (3 commercial)
  - Silver Sponsorship: limited to 6 official silver sponsors
  - Bronze Sponsorship: limited to 12 official bronze sponsors
  - Supporting Sponsorship: unlimited number of supporting sponsors
- a) Gold Sponsor Category: Donations of \$5,000 or more. Denoted on the Enforcement Website for five years (name only, no logo or advertisement); denoted on a sponsor summary handout for five years; denoted on a reader board displayed with the HE/TIP Trailer for five years; denoted in select WDFW Regulation Pamphlets for five years as part of the consolidated TIP Section (name only, no logo or advertisement); and sponsor may provide graphic logo artwork for affixing to the back of the HE/TIP Trailer (14.5" wide X 8" high maximum size), and on the front of the right side of the HE/TIP Trailer (13" wide X 7" high maximum size) for five years. Plus a Plaque of Appreciation will be provided.
- b) Silver Sponsor Category: Donations of \$2,500 or more. Denoted on the Enforcement Website for two years (name only, no logo or advertisement); denoted on a sponsor summary handout for two years; denoted on a reader board displayed with the HE/TIP Trailer for two years; and denoted in select WDFW Regulation Pamphlets for two years as part of the consolidated TIP Section (name only, no logo or advertisement). Plus a Plaque of Appreciation will be provided.
- c) Bronze Sponsor Category: Donations of \$1,000 or more. Denoted on the Enforcement Website for two years; and denoted on a sponsor summary handout for two years. Plus a Certificate of Appreciation will be provided.
- d) Supporting Sponsor Category: Donations of \$250 or more. Denoted on the Enforcement Website for one year; and denoted on a sponsor summary handout for one year. Plus a Certificate of Appreciation will be provided.

- 1) All monetary donations will be deposited into the Fish and Wildlife Enforcement Reward Account to be used to defray costs of operation, maintenance, and upgrades for the HE/TIP Trailer. If sufficient support is received additional TIP Trailers may be purchased and outfitted using donated funds.
- 2) Donations of skilled labor/materials, related volunteer work, outreach and education materials, or equipment, specifically defined by the Enforcement Program, will be recognized according to its value as reflected above.
- 3) Manufactured goods distributed from the HE/TIP Trailer will include WDFW logo, WDFW approved messages, and the sponsor logo (license holders, window decals, pencils, lanyards, etc.).
- 4) The HE/TIP Trailer sponsorship Approving Authority shall be the Enforcement Program Headquarters Lieutenant. The Headquarters Lieutenant will determine: sponsor acceptability; acceptability of materials, services, volunteer services, and/or equipment that are deemed comparable to the various sponsor levels; and acceptability of design graphics/artwork on any associated information and outreach products.